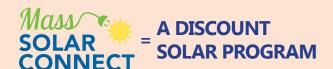
Option 1: AFFORDABLE SOLAR

for your home or business



Limited-time program; ends August 31!

- **BUY** panels at 30% below 2014 median cost!
 - A 7kW system (a bit larger than the average system) can be installed at a \$7,693 discount.
 - · Financing options available!

OR LEASE

- Lease at a low fixed rate of 8.3 cents per kWh.
- · No upfront payment.
- Make low monthly payments in place of your electric bill.

A typical solar system...

REDUCES carbon emissions by an average of 6500lbs per year!

INCREASES your home value (but not your property taxes for the first 20 years)!

CREATES local jobs!



Option 2:

GREEN THE GRID:No installation needed

On your electric bill, pay an additional amount for renewable energy each month.

\$14 to \$23 average monthly cost:







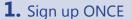
Cup of black coffee every day

Trip to the movies

One pizza

AND YOUR PAYMENTS ARE 100% FEDERALLY TAX-DEDUCTIBLE







2. Pay your electric bill as normal



3. Support local renewable energy infrastructure with every payment

PREVENT nearly 6000LBS OF CARBON DIOXIDE EMISSIONS ANNUALLY

Investment in local renewable energy will:

- 1. Create jobs (70,000 clean energy jobs in MA already)
- 2. Reduce our need for fossil fuels
- 3. Clean up our air & water

OR DO BOTH!

www.MassEnergy.org/GreenDalton